

RECOVERY AND RESILIENCY PARTNERSHIP PROJECTS

CITY OF PARKER WEST END GATEWAY

Please visit www.R2P2.skeo.com to comment on these preliminary concepts!

Issues

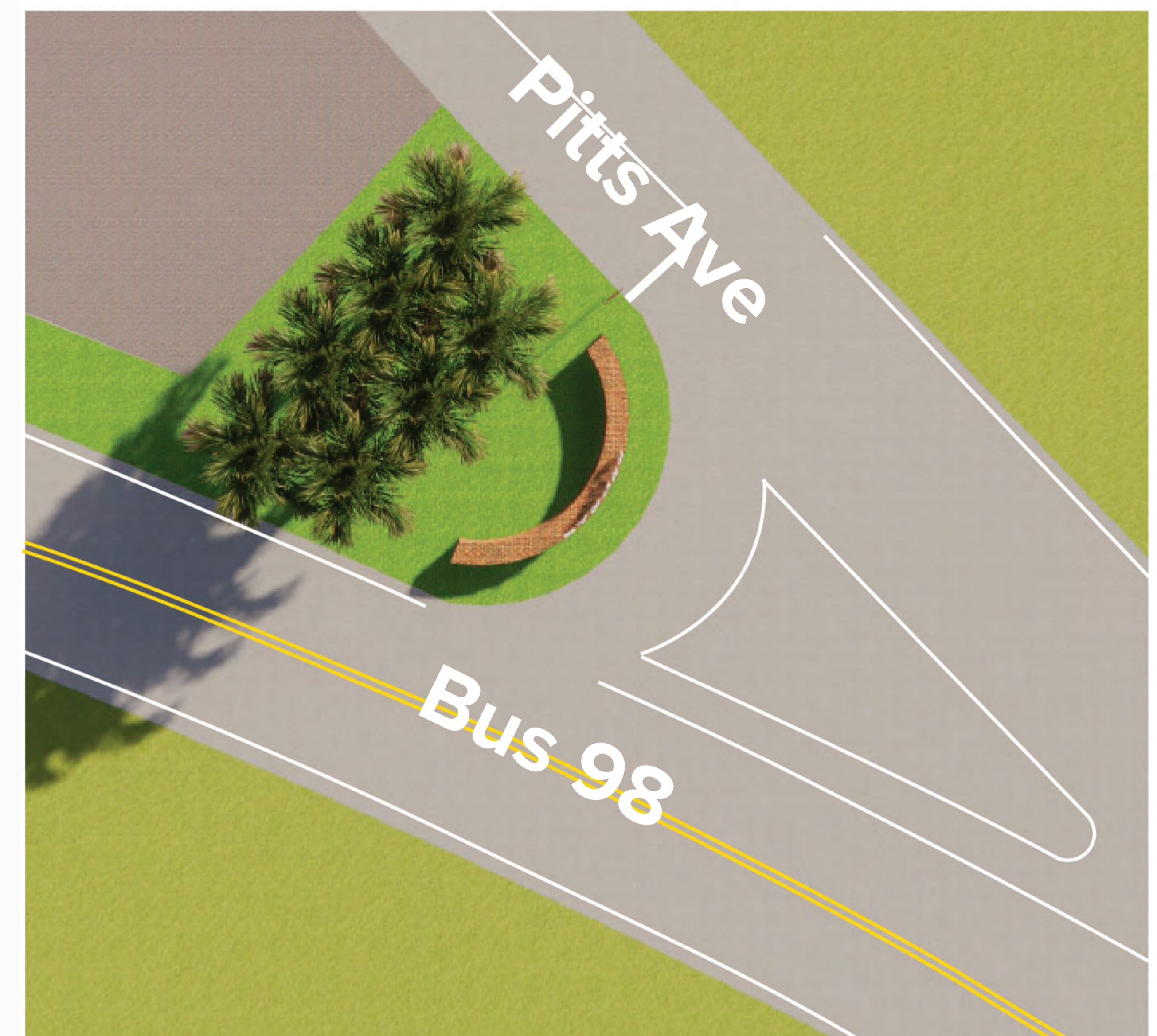
The entrance into Parker from Panama City and Springfield on Highway 98 lacks placemaking features that welcome visitors and celebrate Parker's identity.

Design Concepts

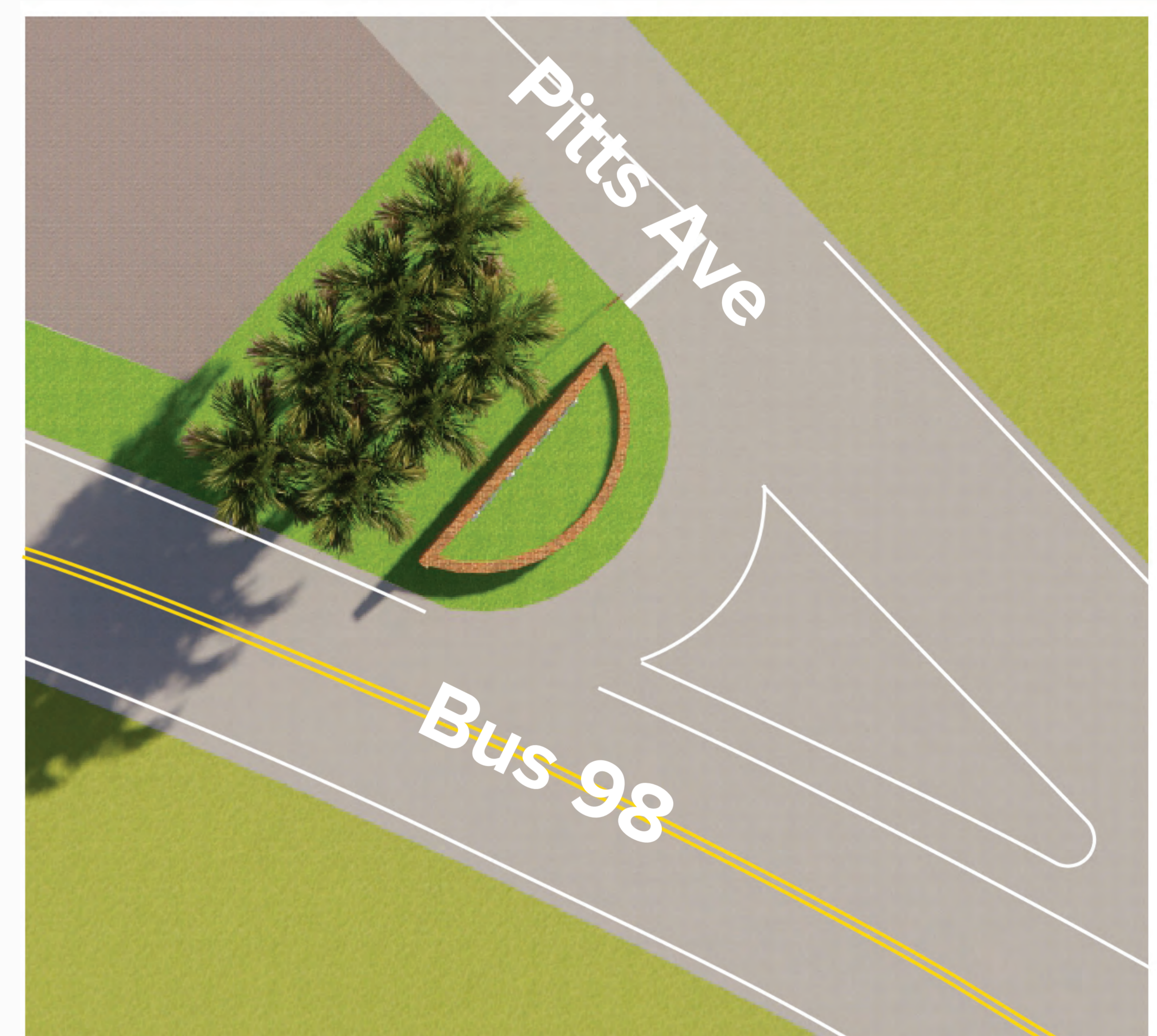
Plantings and signage can position the Business 98 corridor as an inviting commercial gateway and express a more distinct community character. The design concepts illustrate several different approaches for signage, structure and plantings that identify Parker.



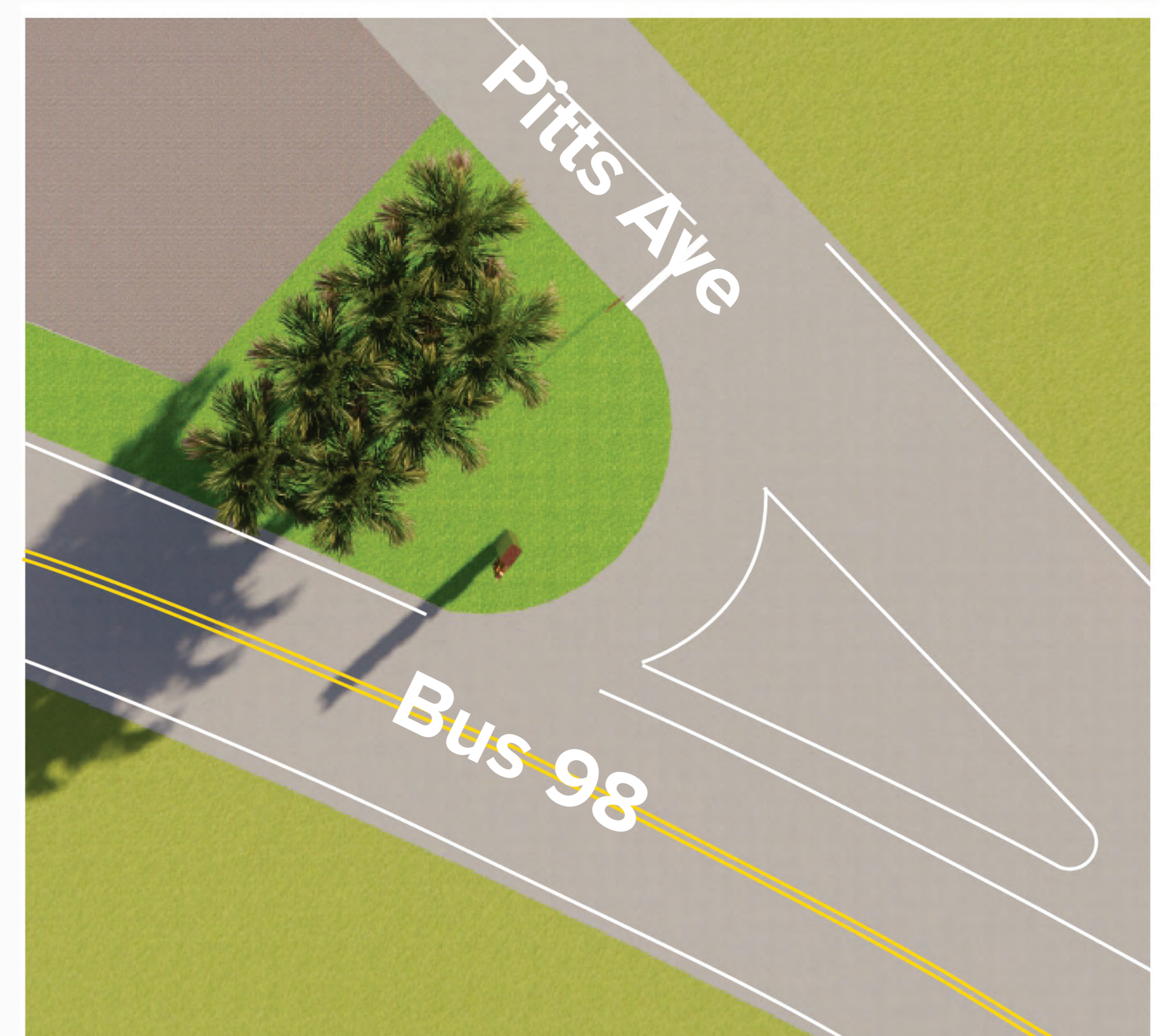
Existing entry into Parker on Highway 98 eastbound from Panama City and Springfield.



Option 1 proposes a simple structure that creates a sense of place and encloses the open parcel where the road divides.



Option 2 proposes a slightly higher structure that integrates a planting bed as part of the signage.



Option 3 proposes a vertical structure surrounded by tree and native plantings. The sign position directs visitors toward the city.