



Florida Panhandle Regional Recreation Economy Summit

October 6 - 8, 2020

AGENDA



Tuesday, October 6 – Economics of a Recreational Economy
10:00-12:30 ET / 9:00-11:30 CT

Welcome and Session Perspective

Gracia Szczech, Regional Director, Federal Emergency Management Agency, Region 4 (5 min)

Keynote: Power of Collaboration for Investment

Scott Turner, Executive Director, White House Opportunity and Revitalization Council (15 min)

Building Capacity for the Regional Recreation Economy, Rick Durbrow, Sustainability Advisor (5 min)

R2P2: Downtown Economic Development and Recreation (15 min)

- R2P2 – Mexico Beach, Mario Gisbert: Greenspace, Stormwater Management and the Economy
- R2P2 – Marianna, Jim Dean: Connecting Downtown with Natural Resource Assets

Vision Exercise (facilitated by Alisa Hefner) (5 min)

Economic Development Foundations for Recreation Resource Infrastructure

Panel moderated by Louise Vaughn (40 min)

- Building Resilient Infrastructure & Communities – David Vandewater, Program Director
- Executive Office of the President – Ben Hobbs, Special Assistant to the President, Domestic Policy Council
- Department of Economic Opportunity – Mario Rubio, Director of Community Development
- Council on Foundations – Stephanie Powers, Senior Policy Advisor
- Florida Philanthropic Network - Johnette Gindling, President & CEO of the Space Coast Health Foundation/Vice Chair FPN Board

Panel response to questions/comments from city leaders, moderated by Louise Vaughn (20 min)

Priorities Exercise (facilitated by Alisa Hefner) (5 min)

Prioritizing Action Steps, facilitated by Miranda Maupin (20 min)

- City leadership responds to top priorities
- Recap 3-5 Action Steps

Closing, facilitated by Miranda Maupin (5 min)



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Wednesday, October 7 -- Landscape and Watershed Resiliency
9:30-11:30 ET / 8:30-10:30 CT

Welcome and Session Perspective

Mary Walker, Regional Administrator, Environmental Protection Agency Region 4 (10 min)

Building Capacity for the Regional Recreation Economy, Rick Durbrow, Sustainability Advisor (5 min)

R2P2: Regional Stormwater Management, Park Connectivity and Business Development (15 min)

- R2P2 – Parker, Mayor Musgrave: Business and Recreation Corridor Connectivity
- R2P2 – Springfield, Mayor Hammond: District Stormwater Management for Business and Recreation Development

Commitments Exercise (facilitated by Alisa Hefner) (5 min)

Ecosystem Connectivity and Watershed Management as Opportunities

Panel moderated by Louise Vaughn (40 min)

- Southeast Conservation Adaptation Strategy – Rua Mordecai, Coordinator for Southeast Conservation Blueprint
- Defenders of Wildlife – Kent Wimmer, Northwest Florida Sentinel Landscape
- Florida Department of Environmental Protection – Britney Moore, Office of Greenways and Trails & Outdoor Recreation
- The Nature Conservancy – Brian Pelc, Longleaf Pine Restoration Program Manager
- Northwest Florida Water Management District - Darryl Boudreau, Resource Planning Program Manager
- Riparian County Stakeholder Coalition – Ken Jones, Coordinator

Panel response to questions/comments from city leaders, moderated by Louise Vaughn (20 min)

Priorities Exercise (facilitated by Alisa Hefner) (5 min)

Prioritizing Action Steps, facilitated by Miranda Maupin (15 min)

- City leadership responds to top priorities
- Recap 3-5 Action Steps

Closing, facilitated by Miranda Maupin



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Wednesday, October 7th -- Historical and Cultural Resources

1:00-3:00 ET / 12:00-2:00 CT

Welcome and Session Perspective

Stan Austin, Regional Director, National Park Service, Region 2 (10 min)

Building Capacity for the Regional Recreation Economy, Rick Durbrow (5min)

R2P2: Integrating Cultural and Historical Resources into the Recreation Economy (15 min)

- R2P2 – Quincy, Mr. McLean, City Manager: Connecting Cultural Heritage and Natural Trails to Downtown
- R2P2 – Chattahoochee, Robert Presnell, City Manager: Connecting Historical Landscapes and Natural Trails to Downtown

Resources Exercise (facilitated by Alisa Hefner) (5 min)

Cultural and Historical Resources Supporting a Regional Recreation Economy

Panel moderated by Louise Vaughn (40 min)

- Florida Panhandle Natural and Cultural Resources Association – Dale Cox, Historian
- Florida Agricultural and Mechanical University – Dr. Sandra Thompson, FAMU CRD Program Leader, in partnership with North Star Legacy Collaborative
- National Park Service – Jeff Shanks, Partnership Programs, Southeast Archeology Center
- Department of the Interior – David Behler, IRC Natural and Cultural Resources Lead
- U.S. Forest Service – Shawn Thomas, Florida National Scenic Trail Administrator
- Florida Department of Environmental Protection (DEP) – Deborah Burr, Florida Forever
- Florida DEP – Linda Reeves, State Land and Water Conservation Fund Grant Process

Panel response to questions/comments from city leaders, moderated by Louise Vaughn (20 min)

Priorities Exercise (facilitated by Alisa Hefner) (5 min)

Prioritizing Action Steps, facilitated by Miranda Maupin (15 min)

- City leadership responds to top priorities
- Recap 3-5 Action Steps

Closing, facilitated by Miranda Maupin



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Thursday, October 8th – A Path Forward

10:00-12:00 ET / 9:00-11:00 CT

Welcome and Session Perspective

Leda Khoury, Federal Disaster Recovery Coordinator, Federal Emergency Management Agency, Region 4 (10 min)

Charge for the Day, Priority Strategies and Commitments, Rick Durbrow – (5 min)

Vision Exercise (facilitated by Alisa Hefner) (5 min)

Action Planning: Private and Philanthropic Investment

, Miranda Maupin (30 min)

- White House Opportunity and Revitalization Council – Opportunity Zone
- Apalachee Regional Planning Commission – Grant Writing/Management Support
- Emerald Coast Planning Council – Grant Writing/Management Support
- Environmental Protection Agency – Community Prospectus and Financial Tools Assistance

Action Planning: Ecosystem Connectivity and Watershed Management

, Alisa Hefner (30 min)

- Office of Greenways and Trails – Trail Town Application Development
- The Nature Conservancy – Meeting Support
- U.S. Fish and Wildlife Service – Project Development Support
- Environmental Protection Agency – Facilitation Support
- EPA Superfund Redevelopment – Paddle and Trail Access Conceptual Designs

Action Planning: Cultural and Historical Resources

, Louise Vaughn (30 min)

- Explore Northwest Florida – Organizational, Marketing and Branding Support
- Gadsden Museum – Artist Exhibition Support

Exercise: Implementation Workgroup Sign up, (facilitated by Alisa Hefner) (5 min)

Closing, Rick Durbrow (5 min)